



The annual Planter Box Program is back!

**PLANTER BOX REGISTRATION OPENS MONDAY, May 5th, 2025.**

The Whitehorse Chamber of Commerce, with support from the City of Whitehorse - and this year in collaboration with Opportunities Yukon - manages and maintains the annual *Planter Box Program*. This program provides a unique opportunity for local businesses to showcase their products and services in the heart of downtown Whitehorse from June until September.

**Please note:** Planter Boxes are distributed on a *first-come, first-serve basis*, and must be registered & purchased through the Whitehorse Chamber of Commerce website.  
(<https://www.whitehorsechamber.ca/programs/planter-box-program>)

The Planter Box Program is open to all Whitehorse businesses, however, priority will be given to Whitehorse Chamber of Commerce members.

- Chamber members can register online!
- Non-member businesses, please email the chamber at [business@whitehorsechamber.ca](mailto:business@whitehorsechamber.ca) to inquire about availability.

Please read through the Registration and Installation Guidelines below. You can preview your preferred location on the map below, then **please visit the [Planter Box Registration page](#) starting on May 5<sup>th</sup>, 2025** to complete the online form and secure your spot.

***Be sure to act quickly, prime locations go fast!***

For any questions or concerns, please contact the Chamber office at (867) 667-7545 or via email at [business@whitehorsechamber.ca](mailto:business@whitehorsechamber.ca).

**2025 RATES**

**Corner Planter Box**

*Advertise in the downtown core!  
(Choose your preferred advertising spot on the map when registering)*

Member cost: \$450

Non-Member cost: \$550

Up to four (4) weatherproof signs

Required sign size: 23"W x 24"H

**Rectangular Planter Box**

*Advertise in front of your business!  
(Available to Downtown businesses only, provide your address when registering for a box.)*

Member cost: \$350

Non-Member cost: \$450

One (1) weatherproof sign

Required sign size: 35"W x 15"H

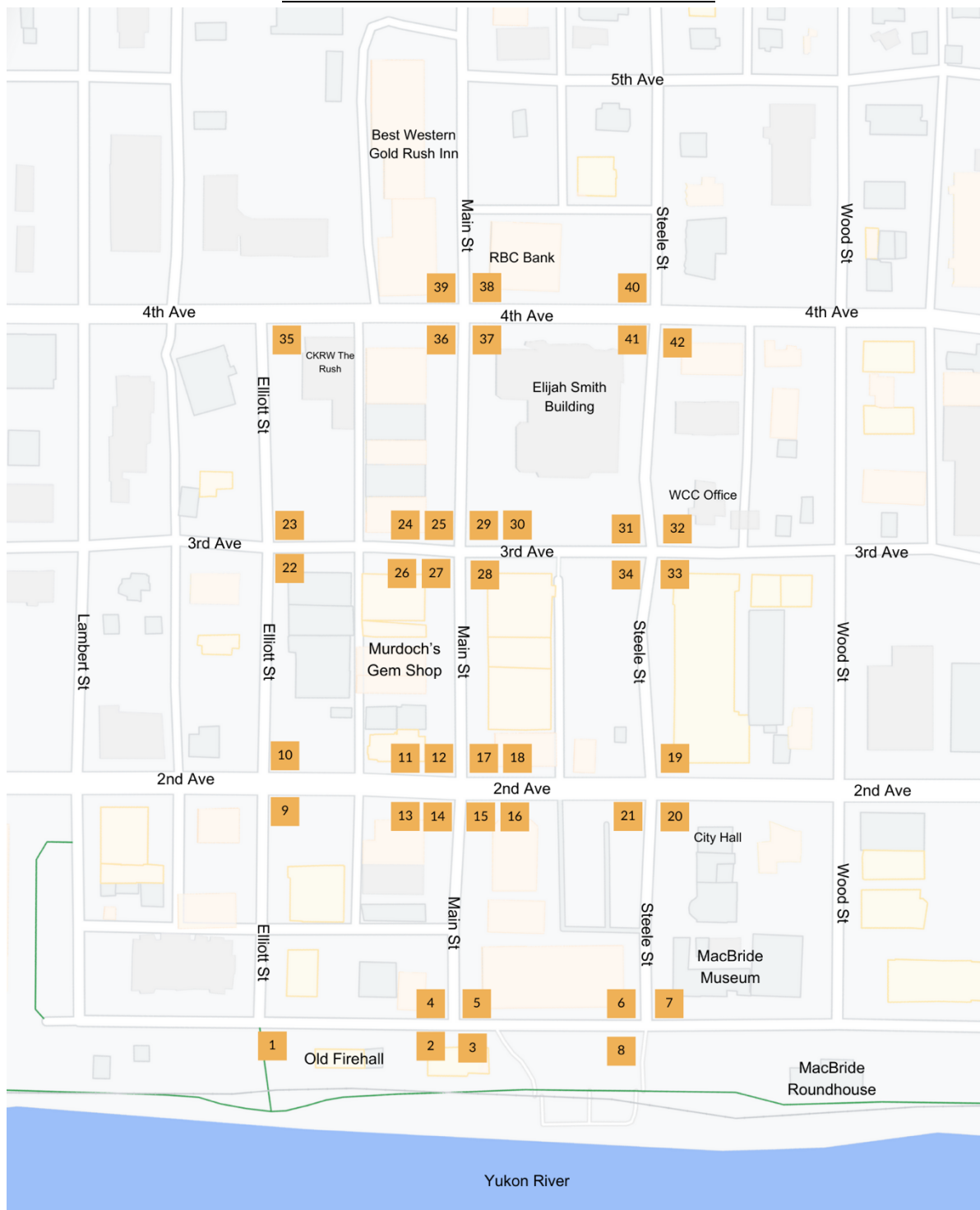


## REGISTRATION & INSTALLATION GUIDELINES

- **Businesses will complete an online registration form choosing their preferred location.**
  - Planter boxes are distributed on a first-come, first-serve basis via the Chamber website
  - Once selected, your online registration and purchase must be completed within ten (10) minutes.
  - If not completed, the registration is automatically cancelled and items in your cart are made re-available for purchase.
  - Limited to one planter box per business.
- **Registered businesses will receive communications from Chamber staff about when the planter boxes will be installed around the downtown core and will be given a date for when to install their signage.**
  - Each planter box will be marked with a specific number to help accommodate businesses during the installation process.
- **Businesses are responsible for installing and removing their own signage at the beginning and end of the program.**
  - Using regular wood screws is recommended to prevent significant damage to the planter box and signage.
  - Should a business place their signage on a planter box that is not assigned to them, the Chamber staff will notify the business, and the signage will be removed and stored at the Whitehorse Chamber office.
  - The Whitehorse Chamber of Commerce team is available to install your signage for an additional fee of \$50.00 +GST.
  - If your signage is not removed before the planter boxes are moved to storage at the end of the season, your sign panels will be recycled.



## 2025 CORNER PLANTER BOX MAP



**NOTE: Rectangular Planter Boxes** are custom placed in front of your downtown location, they are available to Downtown businesses only, please provide your address when registering online for a rectangular box.